

**ONE NATION UNDER AARP: THE FIGHT
OVER MEDICARE, SOCIAL SECURITY, AND
AMERICA'S FUTURE BY FREDERICK R.
LYNCH**



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About the Author

Frederick R. Lynch is a government professor at Claremont McKenna College and the author of *Invisible Victims* and *The Diversity Machine*.

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ONE NATION UNDER AARP: THE FIGHT OVER MEDICARE, SOCIAL SECURITY, AND AMERICA'S FUTURE BY FREDERICK R. LYNCH PDF

This book provides a fresh and even-handed account of the newly modernized AARP (formerly the American Association of Retired Persons)—the 40-million member insurance giant and political lobby that continues to set the national agenda for Medicare and Social Security. Frederick R. Lynch addresses AARP's courtship of 78 million aging baby boomers and the possibility of harnessing what may be the largest ever senior voting bloc to defend threatened cutbacks to Social Security, Medicare, and under-funded pension systems. Based on years of research, interviews with key strategists, and analyses of hundreds documents, *One Nation under AARP* profiles a largely white generation, raised in the relatively tranquil 1950s and growing old in a twenty-first century nation buffeted by rapid economic, cultural, and demographic change. Lynch argues that an ideologically divided boomer generation must decide whether to resist entitlement reductions through its own political mobilization or, by default, to empower AARP as it tries to shed its "greedy geezer" stereotype with an increasingly post-boomer agenda for multigenerational equity.

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Most helpful customer reviews

5 of 5 people found the following review helpful.

Interesting, insightful and lively

By DS

If you are over 50 and have a real mailbox, you know AARP, and this is the book you should read about this influential organization and the age group it represents. The book is lively, well written and very interesting, with insights about AARP and the "boomer generation" that I found fascinating. Fred Lynch goes well beyond the stereotypes of AARP and the "boomers", placing both in a broader perspective. With access to the leadership of AARP and interviews with many contemporary thinkers, Lynch shows how AARP has worked hard to overcome its image as a glorified insurance broker representing greedy seniors, and how 50 to 65 year-olds are far from a homogeneous group. Certainly some people now approaching retirement were protesters and involved in the social upheavals of the 1960s and early 1970s. But others were on the other side of these issues and have more traditional social views. As America debates its financial future, this book could not be more timely. Lynch clearly describes the differences in background and priorities between the "AARP generation" and those who are younger and are being asked to carry much of the financial burden for seniors who are generally unprepared for retirement. As these generational conflicts heat up, AARP may end up as a powerful uniting force for seniors. If you want to understand this important aspect of the future of our society, read this book!

3 of 3 people found the following review helpful.

One Nation under AARP - A Must Read

By Monica B. Morris

Professor Lynch's *One Nation Under AARP* appeals both to scholars and to general readers. His concern is with the 78 million aging baby boomers and their courtship by the newly modernized and transformed 40-million member AARP.

With lively, often humorous, writing, he profiles the sociological and demographic characteristics of the boomer generation and the potential political influence of this huge group. The boomers have come of age - and old age - in a changed and changing society and in a changed and changing economic and cultural global environment. Many who have taken a secure retirement for granted are now worried by the real-estate

meltdown, the stock market crash, and the diminishing of their retirement accounts. Seniors vote in higher proportion to other age groups but they have not thus far voted as a united bloc. Will they be galvanized by these events and use their "senior power" to fight against the threats to Medicare and Social Security and other social supports?

Lynch also analyzes AARP' efforts to study and recruit aging boomers and its role in the passage of the controversial Affordable Care Act ("Obama Care"). In so doing, he provides a long overdue analysis of AARP's commercial and political activities. This is a timely and highly readable book for anyone interested in American politics and social change.

2 of 2 people found the following review helpful.

Fascinating look at a leviathan organization

By Mark J. Miller

One Nation under AARP offers a fascinating profile of a leviathan organization struggling to balance competing agendas of its for-profit and advocacy divisions. Fred Lynch also deals thoughtfully with AARP's sometimes conflicting strategies to serve today's seniors and the aging baby boom generation.

More broadly, Lynch offers important insights into the pivotal role AARP plays in setting the national agenda for Social Security and Medicare. He examines thoughtfully the conflicting impulses of conservative older voters to support entitlements at the same time that they rail against "big government." He asks important questions about the potential potency of older Americans as a voting bloc, the future of health care reform and the Tea Party.

This is a must read for anyone interested in the inner workings of policymaking in Washington affecting older Americans.

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