

**EVENT PLANNING: MANAGEMENT &  
MARKETING FOR SUCCESSFUL EVENTS:  
BECOME AN EVENT PLANNING PRO &  
CREATE A SUCCESSFUL EVENT SERIES BY  
ALEX GEN**



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# EVENT PLANNING

**MANAGEMENT & MARKETING  
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**ALEX GENADINIK**

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## Review

"The power of story, his story, and stories he uses of others to give examples beyond his own can motivate you to making changes in your own life."

- Steven R. McEvoy, [BookReviewsAndMore.ca](#)

"Despite having a "day job," Stawicki became a "consistency machine" writing every single day; [...] The result? He now makes more money from his books than 75% of all published authors. [...] The secret is to realize that great results--lasting results--take time. And consistency has nothing to do with external factors like time or ability, and everything to do with mindset."

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From the Author

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# **EVENT PLANNING: MANAGEMENT & MARKETING FOR SUCCESSFUL EVENTS: BECOME AN EVENT PLANNING PRO & CREATE A SUCCESSFUL EVENT SERIES BY ALEX GEN PDF**

In this book you will learn how to put on a successful event series that can generate revenue, and become either your main business, or generate leads and exposure to your main business.

In this book I walk you through event planning and management fundamentals, and then explain how you can get significant growth in attendance.

By the end of this book you will understand the best ways to make money from your events, and how to grow attendance.

I welcome you to get this book, and I look forward to helping you create the best event series possible.

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- Published on: 2015-11-07
- Original language: English
- Number of items: 1
- Dimensions: 9.00" h x .16" w x 6.00" l, .19 pounds
- Binding: Paperback
- 68 pages

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Best of luck to you!

Most helpful customer reviews

2 of 2 people found the following review helpful.

Short, informative read

By Carlee Robertson

I liked that the author gave advice through clear and concise lists. This is a very short read and is produced to give you a quick overview of how to start and manage an event series. The author also offers many free or low cost tools at the end of the book, which is helpful.

2 of 2 people found the following review helpful.

Great eBook

By Cyrus

This is exactly what I was looking for. Great gift to learn about event planning. Lots of really good info if you want to learn how to get started. Easy to read and engaging course.

2 of 3 people found the following review helpful.

Event Planning Book Review

By Amazon Customer

I'm a seasoned sales and marketing executive that was looking for ways to increase revenue by better event

planning. This book hits the mark and I would recommend to others.

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